



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-20-2012 PAGE: 1 of 3

BUYING TIME - 6205  
ATTN: KATHRYN WELSH  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395727	08-15-2012	10-19-2012	3	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2211			CMS # 241020	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241020		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 323 P : 326 E : 2211															
1	10-23-2012	10-28-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30			1	1				2	325	2	650.00	
2	10-29-2012	10-29-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	325	1	325.00	
3	10-23-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30			1		1			2	650	2	1,300.00	
4	10-29-2012	10-29-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	650	1	650.00	
5	10-23-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1		1				2	850	2	1,700.00	
6	10-29-2012	10-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00	
7	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30			1		1			2	850	2	1,700.00	
8	10-29-2012	10-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1							1	850	1	850.00	
9	10-23-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		1	1	1	1			4	200	4	800.00	
10	10-23-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1				2	325	2	650.00	
11	10-29-2012	10-29-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	325	1	325.00	
12	10-23-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30		1		1	1			3	375	3	1,125.00	
13	10-29-2012	10-29-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	1							1	375	1	375.00	
14	10-23-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1	1		1			3	750	3	2,250.00	
15	10-29-2012	10-29-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	750	1	750.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-20-2012 PAGE: 2 of 3

BUYING TIME - 6205  
ATTN: KATHRYN WELSH  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395727	08-15-2012	10-19-2012	3	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2211			CMS # 241020	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241020		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2211														
16	10-23-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1	1			3	1,100	3	3,300.00
17	10-29-2012	10-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	1	1,100.00
18	10-23-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30		1		1	1			3	950	3	2,850.00
19	10-29-2012	10-29-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	950	1	950.00
20	10-23-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30		1	1		1			3	1,400	3	4,200.00
21	10-29-2012	10-29-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1							1	1,400	1	1,400.00
22	10-23-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30		1		1				2	1,400	2	2,800.00
<del>23</del>	<del>10-29-2012</del>	<del>10-29-2012</del>	<del>07:30PM - 08:00PM</del>	<del>WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)</del>	<del>1</del>	<del>30</del>	<del>1</del>							<del>1</del>	<del>1,400</del>	<del>0</del>	<del>0.00</del>
24	10-23-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30			1	1				2	1,100	2	2,200.00
25	10-29-2012	10-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,100	1	1,100.00
26	10-23-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30							1	1	250	1	250.00
27	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	2	30							1	1	150	1	150.00
28	10-23-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	1	250.00
29	10-23-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-20-2012 PAGE: 3 of 3

BUYING TIME - 6205  
ATTN: KATHRYN WELSH  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No 395727		Contract Dt 08-15-2012		Revision Dt 10-19-2012		Rev# 3		Advertiser DALTON FOR GOVERNOR				Brand DALTON FOR GOVERNOR				Product Code POLITICALS				Station/Market WTVD - DURHAM						
Agency Est# 323 326 2211				CMS # 241020		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-23-2012		End Date 10-29-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 241020						
Line	Start Date		End Date		Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
					Agency CPE: C : 323 P : 326 E : 2211																					
																						Contracted Gross Total:		48	35,100.00	
																						Actual Gross Total:		48	35,100.00	
																						Agency Commission:			5,265.00	
																						Net Total:			29,835.00	
Month/YR				Preempted				Made Good				Contract Total				Adjustments				Actual Total						
Oct 12				0.00				0.00				26,425.00				0.00				26,425.00						
Nov 12				0.00				0.00				8,675.00				0.00				8,675.00						
TOTAL				0.00				0.00				35,100.00				0.00				35,100.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood